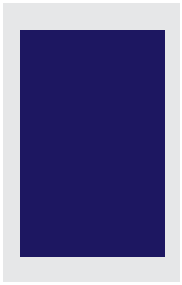
TITUSVILLE AREA CHAMBER OF COMMERCE

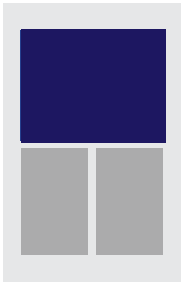
Destination & Community Guide
Print Advertisement Specifications

DISPLAY ADVERTISING SIZES

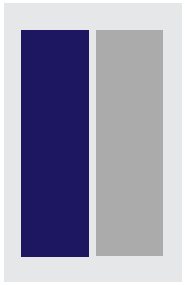
PUBLICATION Size: 5 1/4" x 8 3/8"



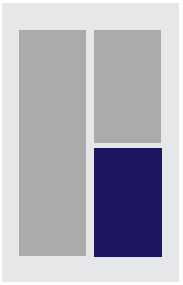
Full Page
4.5" x 7.125"
Full Bleed 5.5" x 8.625"
Trims to 5.25" x 8.375"



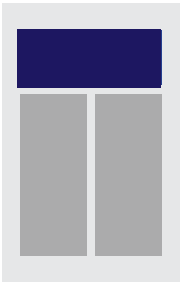
Half Page Horizontal
4.5" x 3.5"



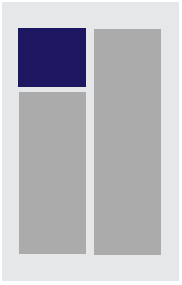
Half Page Vertical
2.25" x 7.125"



Quarter Page Vertical
2.125" x 3.5"



Quarter Page Horizontal
4.5" x 1.695"



Eighth Page Vertical
2.125"x1.6875"

SPECIFICATIONS

Preferred File Format is a Press Quality PDF
(Be sure all embedded graphics are CMYK, 300 dpi with fonts included.)

Tips For Making PDFs
When exporting your PDF, be sure all embedded graphics are CMYK, 300 dpi and embed all fonts and images. Save/Export PDF at high resolution, "Press Quality" setting. (minimum of 300dpi resolution)
Be sure to include the bleed area if required.

Other Accepted File Formats include eps, tif or jpg files.
(Be sure all embedded graphics are CMYK, 300 dpi with fonts included.)
Convert to CMYK. Flatten image. No layers.

Color Settings
All colors must be CMYK. No RGB, Pantone or spot colors.
All spot color should be converted to CMYK.

WE CANNOT ACCEPT: PUBLISHER, PAGEMAKER, MICROSOFT POWER POINT
MS Word: we may need to re-create MS Word ads - we also suggest that you send graphics/photos used in MS Word separately.

Submitting Your Ad
Please use the specifications provided. Make sure to include contact information with your cell phone number. Name the file with your company name.

Choose **ONE** of **TWO** options:

1. Email Ad Files Smaller than 15MB to:
production@chambermarketingpartners.com

2. Ad Files Larger than 15MB
Send files larger than 15MB through www.wetransfer.com - Its Easy & Free.

Ad design available. Contact Brian (310) 484-1904 for pricing.

Need to purchase an ad? goltz@titusville.org or (321) 348-4748
Artwork question? production@chambermarketingpartners.com or (800) 428-1798 x106